

AAPACN BY THE NUMBERS IN 2025



18,461 individual members supported in 2025



Representing more than **6,100 facilities**

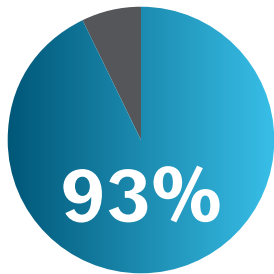


110 Organizational Members

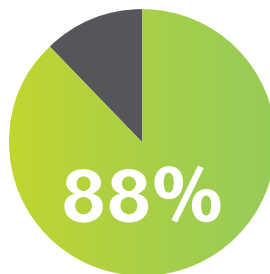


22 Business Partners

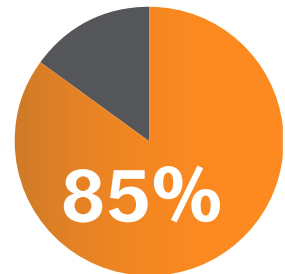
THE VALUE OF AAPACN MEMBERSHIP AND CERTIFICATION



of AAPACN members feel satisfied with their membership.



of AAPACN members would recommend membership to a friend or colleague.



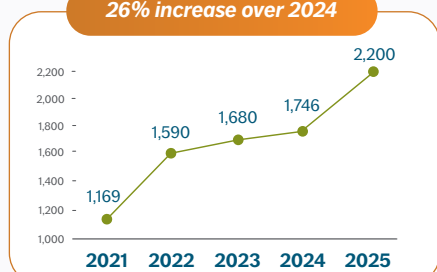
of members feel their AAPACN certification has improved their ability to perform their job.

Source: AAPACN Membership Satisfaction Survey, 2026.

AAPACN CLASS OF 2025

 **2,200**
new certifications earned

26% increase over 2024



LET'S GET SOCIAL

 **18,335**

total followers



BUILDING BRAND

38,042 average monthly web visitors in 2025



AAPACN'S NEW STRATEGIC VISION

MISSION

AAPACN champions innovation and transformation in post-acute care, enabling providers to deliver unparalleled care.



VISION

Universal recognition of excellence in post-acute care.



OBJECTIVES

1. **Redefine and Unite the Post-Acute and Long-Term Care Landscape**
2. **Equip Facilities to Achieve Unparalleled Operational Efficiency and Care Quality**
3. **Foster a Robust, Resilient, and Confident Community of Professionals**

ADVOCACY AND INDUSTRY-EXPERT CONTRIBUTIONS

Contributed guidance on technical expert panels

- Falls with Major Injury Technical Expert Panel May 2025

Participated in LTPAC coalitions

- Advancing Excellence in Long-Term Care Collaborative
- Eldercare Workforce Alliance
- Healthcare Workforce Coalition
- Long Term Care Congressional Caucus
- Moving Forward Nursing Home Quality Coalition
- The Nursing Community Coalition
- Observation Stays Coalition
- Professional Certification Coalition
- Project PAUSE
- Protecting Long-Term Care Residents from Respiratory and Other Infectious Diseases Roundtable
- Vision Centre

Provided expert insight in publications and at industry events

- AHCA/NCAL Convention
- AHCA/NCAL Quality Summit
- American Society of Consultant Pharmacists
- Iowa Healthcare Association
- McKnight's Long-Term Care News
- McKnight's Tech Summit
- Nebraska Healthcare Association
- Provider Magazine
- Skilled Nursing News
- South Dakota Association of Healthcare Organizations
- Post-Acute Care Partners in Care Conference
- Texas Quality in Long Term Care Conference
- Wyoming Department of Health

NEW PROGRAMS AND PRODUCTS LAUNCHED IN 2025

GG Driver's Manual

Appendix PP Regulatory Updates On-Demand Workshop

2025 NAC Work Study and Salary Report

NAC Competency Evaluation

PDPM Documentation Essentials for the IDT

The Executive Playbook: Navigating Finance and Risk Webinar Series

BUILDING A BRIGHTER FUTURE FOR LTPAC NURSING

Since its founding in 2014, the AAPACN Education Foundation has awarded \$151,000 in educational scholarships helping students earn their RN, BSN, MSN, or higher degree and fulfill their career goals of working in LTPAC.



Scan this QR code or text **NURSESCHOLARSHIP** to **707070** to donate right from your phone.