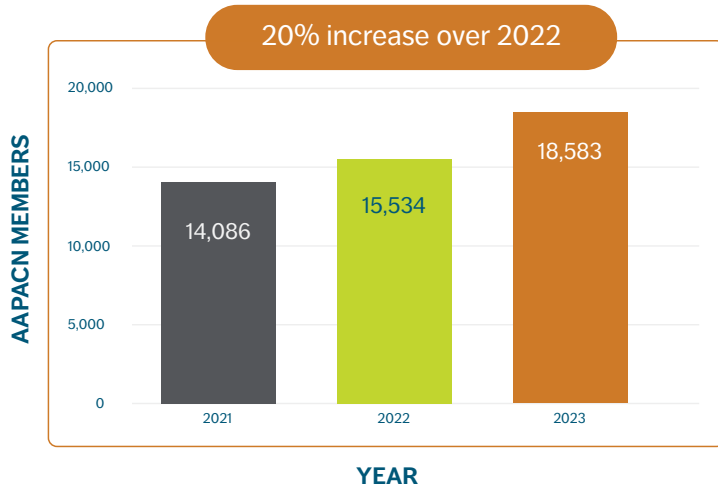
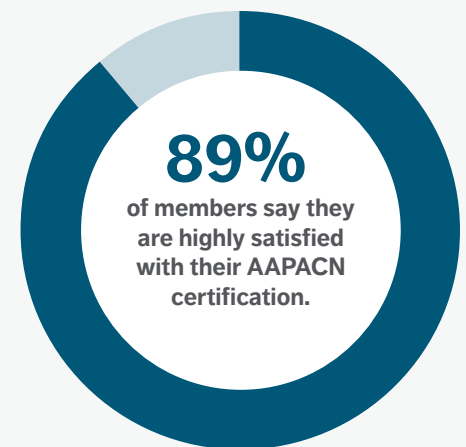
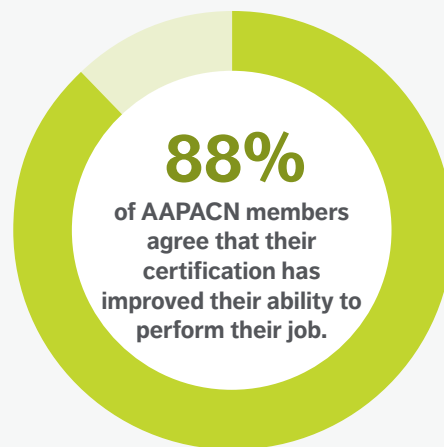
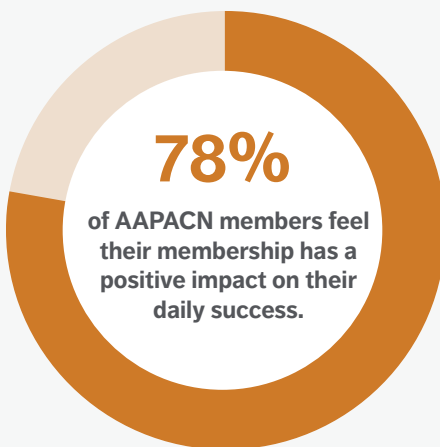


## AAPACN BY THE NUMBERS IN 2023



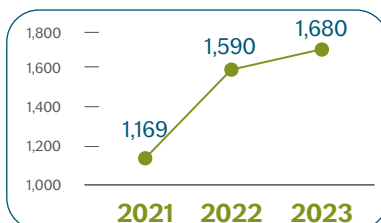
- 18,583 members supported in 2023
- Representing more than 7,000 facilities
- 101 Organizational Members
- 19 Business Partners

## THE VALUE OF AAPACN MEMBERSHIP AND CERTIFICATION



## AAPACN CLASS OF 2023

 **1,680**  
new certifications earned  
(6% increase over 2022)

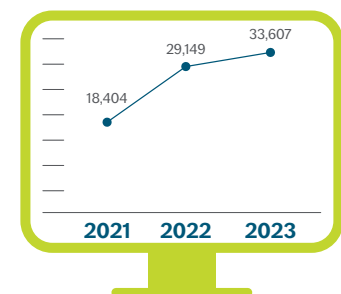


## LET'S GET SOCIAL

**16,126**  
total followers

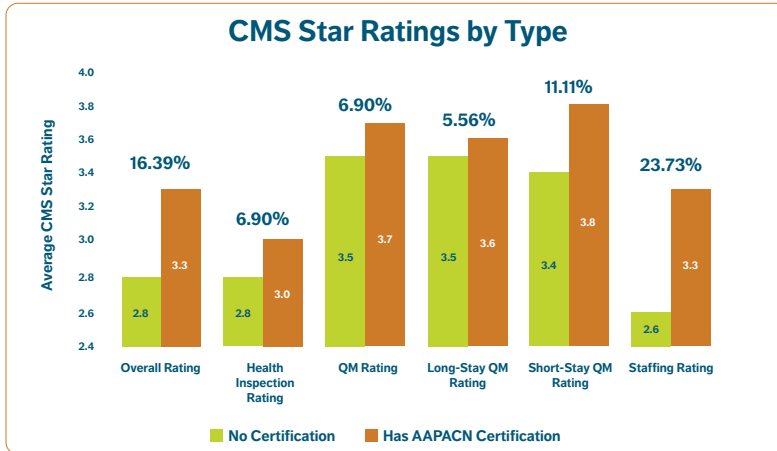


## TRENDING UP



Average monthly web visitors increased **15%** over 2022.

## THE IMPACT OF AAPACN CERTIFICATION



Facilities with AAPACN-certified staff have **higher overall CMS Star Ratings.**

Source: Dobson | DaVanzo, 2023 report

## NEW PROGRAMS AND PRODUCTS LAUNCHED IN 2023

F-Tag Library On-Demand Series

Survey Preparedness Program

Therapy Toolbox

Section G Essentials for the Optional State Assessment

MDS Line-By-Line

2023 NAC Work Study and Salary Report

## BUILDING A BRIGHTER FUTURE FOR LTPAC NURSING

Since its founding in 2014, the AAPACN Education Foundation has awarded \$112,000 in education scholarships helping students earn their RN, BSN, MSN, or higher degree and fulfill their career goals of working in LTPAC.



Scan this QR code or text **NURSE SCHOLARSHIP to 707070** to donate right from your phone.

## ADVOCACY AND INDUSTRY-EXPERT CONTRIBUTIONS

### Contributed guidance on technical expert panels

- PAC and Hospice QRP Cross-Setting Technical Expert Panel
- Technical Expert Panel Refinement of the Nursing Home (NH) Antipsychotic Medication Measures

### Participated in LTPAC coalitions

- Advancing Excellence in Long-Term Care Collaborative
- Eldercare Workforce Alliance
- Healthcare Workforce Coalition
- Long Term Care Congressional Caucus
- Moving Forward Coalition
- The Nursing Community Coalition
- Observation Stays Coalition
- Professional Certification Coalition
- Project PAUSE

### Provided expert insight in publications and at industry events

- Great Plains QIO
- NYSHFA-NYSCAL
- Nevada Healthcare Association
- Mountain-Pacific Quality Health
- South Dakota Case Mix Auditors
- Wyoming Department of Health
- AHCA Convention
- Provider Magazine
- McKnight's Long-Term Care News