

AAPACN Organizational Membership Plus Case Study

The ROI of AAPACN Organizational Membership: A Strategic Investment in Your Team’s Success

Overview

In today’s post-acute care environment, continuing education and professional development are critical to maintaining high standards of care. An American Association of Post-Acute Care Nursing (AAPACN®) Organizational Membership Plus has proven to be an essential investment for post-acute care organizations focused on enhancing leadership capabilities, improving quality metrics, and fostering a culture of loyalty. This case study demonstrates the significant return on investment (ROI) achieved by one SNF organization operating in the mid-west that leveraged the AAPACN all-inclusive organizational membership plus, giving their staff unlimited access to AAPACN resources and educational opportunities over the past year.

Membership Value Breakdown (12 months)

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| Total Education Value (12 months) | \$20,428 |
| Total Membership Value (40 members) | \$6,720 |
| Total Value | \$27,148 |
| Organization Investment (6 facilities) | \$8,400 |
| ROI | \$18,748 |

Utilization of Education and Membership

In a twelve-month period, the organization utilized a variety of educational resources provided through the AAPACN Organizational Membership Plus for their six facilities. These resources included webinars, RAC-CT®, DNS-CT®, RAC-CTA®, and QCP® certification courses, and other educational materials and tools designed to elevate the expertise of post-acute care nursing professionals. The total value of the education received was \$20,428, demonstrating the depth and extent of the learning opportunities accessed.

In addition to the educational value, the membership itself provided significant benefits. With 40 members enrolled, the total membership value amounted to \$6,720. These members gained access to a wealth of resources, networking opportunities, and ongoing professional development, all of which contributed to their personal and professional growth.

Financial Impact

The combined value of education and membership for the organization totaled \$27,148. Given the organizational membership’s paid amount of \$8,400, the organization realized a substantial ROI of \$18,748. This impressive return underscores the cost-effectiveness of the AAPACN Organizational Membership Plus, which more than tripled the initial investment.

Key Benefits Realized

Enhanced Expertise and Team Proficiency

The membership provided access to valuable education and tools. This investment in their team's education enhances their proficiency, ensuring they are well-equipped and have the resources they need to enhance the quality of care delivered at their facilities.

Cost-Effective Professional Development

With 40 team members benefiting from the AAPACN membership, this organization saved significantly on professional development costs while ensuring its team is provided with invaluable insights and tools to remain up-to-date with industry standards and regulatory policy.

Improved Quality Metrics and Higher Reimbursements

The AAPACN's expert-developed training materials and resources available through an Organizational Membership Plus have directly contributed to improving quality metrics within facilities. This, in turn, has helped secure higher reimbursements, further justifying the investment in the membership.

Attracting and Retaining Top Talent

By providing ongoing education and RAC-CT[®], DNS-CT[®], RAC-CTA[®], and QCP[®] certification opportunities, this organization has created a culture of continuous learning. This not only attracts top talent but also nurtures the next generation of nursing leaders, ensuring long-term organizational success.

Maximizing Financial Returns

The AAPACN Organizational Membership was not just an expense but a strategic investment that yielded significant returns. With an ROI of \$18,748, the membership paid for itself multiple times over, demonstrating its value as an essential component of organizational strategy.

Conclusion

The AAPACN Organizational Membership Plus has been a key factor in developing a strong, knowledgeable, and loyal team. Providing access to critical educational resources and certifications (RAC-CT[®], DNS-CT[®], RAC-CTA[®], and QCP[®]) not only enhances staff expertise but also creates a culture that values continuous improvement and excellence in resident care. This investment has delivered substantial financial returns, making it an essential part of ongoing commitment to quality and leadership in post-acute care.

Learn More About AAPACN Organizational Membership

Find out how a small investment in your nursing team
can have a big impact on your facility performance.

For more information, visit AAPACN.Org/membership/orgmem
or call **800.768.1880**.