



**NEW**

### Qualification

In-business for three years or fewer

### Benefits

- AAPACN membership
- 25% discount expo booth
- Recognition on AAPACN website

### Eligibility

12-month contract with option to renew at this level for one additional year.

- One spotlight buzz in each newsletter describing the new company (*This is unique to only the Innovator level*)
- Complimentary mailing list of AAPACN members
- Listing on the Business Partner Resource Directory webpage



## Conference

Complimentary Exhibit Booth	Yes	Yes	25% Discount
Complimentary Registration	2	2	2

## Memberships

AAPACN Membership	8	4	2
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## Digital Marketing

Recognition on AAPACN website	Yes	Yes	Yes
Leader for the NAC E-Newsletter Ad	2	1	—
Navigator for the DNS E-Newsletter Ad	2	1	—
E-Newsletters Article Page Ads	4	3	2
AAPACN Connect MDS Community Ad	2 Weeks	1 Week	1 Week
AAPACN Connect Leadership/Management Community Ad	2 Weeks	1 Week	1 Week
AAPACN Blog Ad	1 Month	1 Month	—
Product or Service E-Blast to all Members	1	1	—
Solution Spotlight Webinar	1	—	—
Partner Educational Webinar	1	—	—

## Other Benefits

Opportunity to Submit Newsletter Articles	Yes	Yes	No
Opportunity to Submit Blog Posts	Yes	No	No
Opportunity to Present Podcasts	Yes	No	No
Searchable Online Document Library for Assigned Members	Yes	Yes	Yes
Searchable Online FAQ Access for Assigned Members	Yes	Yes	Yes
Receive AAPACN Work Study Report	Yes	Yes	Yes
One Complimentary Mailing List of all Active AAPACN Members	Yes	Yes	Yes
Preferred Partner Resource Directory	Yes	Yes	Yes
Partner Council	Yes	No	No