



## In 2020, AAPACN Supported

- **15,086** members
- Representing an estimated **5,175** facilities
- Caring for an estimated **260,000** residents



## The Value of AAPACN Membership

- **91%** would recommend AAPACN to a colleague or friend
- **87%** feel holding a RAC-CT or DNS-CT credential enables them to do their job better
- **Over 74%** say AAPACN membership has a positive impact on their daily success

*\*5/2020 AAPACN Member Satisfaction Survey*



## Support During COVID-19 Crisis

- Created **31 COVID-19-related** tools, articles, and podcasts
- Posted **173 documents and guidance** from CDC, CMS, and other federal and state health authorities
- Converted annual conference to virtual event, hosting **571 attendees** and **providing 34.5 CEs**
- Shifted in-person education workshops to live virtual format, offering **46 virtual workshops** with **19 training partners**



## New Programs and Products Launched in 2020

- **Documentation Toolkit for the Nurse Leader**
- **Therapy Collaborations in SNFs Certificate Program**
- **Section GG Train-the-Trainer Certificate Program**



## Advocacy and Industry-Expert Contributions

### Effectuated Change in Regulatory Policy

- Delay in **removal of Section G**
- **Coronavirus Commission for Safety and Quality** in Nursing Homes
- **CMS-3401-linterim Final Rule** - Medicare and Medicaid Programs, CLIA, and PPACA; Additional Policy and Regulatory Revisions in Response to the COVID-19 Public Health Emergency

### Participated in LTPAC Coalitions

- **LTPAC HIT Collaborative**
- **Professional Certification Coalition**
- **Eldercare Workforce Alliance**
- **Coalition of Geriatric Nursing Organizations**
- **Observation Stays Coalition**
- **The Nursing Community Coalition**

### Provided Expert Insight in Publications and at Industry Events

- **Georgia Healthcare Association**
- **AHCA Convention**
- **RN Huddle podcast**
- **American Nurse Today**
- **Provider Magazine**
- **McKnight's Long-Term Care News**



## Supporting Future LTPAC Heroes

### AAPACN Education Foundation

- Awarded **\$8,000** in scholarships

Donate now at [AAPACN.org/Donate](https://AAPACN.org/Donate)



## Association Membership Matters

93% of association members and staff feel it's important to belong to an association, citing certifications and career skills as top reasons to engage with an association, as well as digital networking and online member communities.

*\*12/2020 Personify, Inc. survey*