

Board of Directors

Prospective Member Information Sheet & Application 2020

BOARD TERM BEGINNING 7/1/2021

The American Association of Post-Acute Care Nursing (AAPACN) is the governing association for the American Association of Nurse Assessment Coordination (AANAC) and the American Association of Directors of Nursing Services (AADNS). The Board of Directors for AAPACN is responsible for the governance of both AANAC and AADNS.



The Nominating Committee is accepting applications for service on the AAPACN Board of Directors for three-year terms, beginning July 1, 2021. The deadline for applications is Friday, **July 31, 2020**. **Please attach your resume to your Application.**

NAME

JOB TITLE

ORGANIZATION (EMPLOYER)

PREFERRED ADDRESS

CITY, STATE, ZIP

PREFERRED E-MAIL

PREFERRED PHONE NUMBER

PREFERRED TIME TO CALL

CREDENTIALS

ATTACHED FOR YOUR CONSIDERATION:

1. **Current AAPACN Board of Directors Roster**
2. **AAPACN Strategic Plan**
3. **AAPACN Board of Director's Code of Conduct**
4. **AAPACN Board of Director's Individual Responsibilities**

The Board of Directors regularly completes a skills and competencies analysis in alignment with the AAPACN strategic plan. This analysis assists the Board in identifying key areas of expertise that complement existing Board skills and support success toward strategic goals. Please review the list of skills and competencies below. Please identify and rank your top three areas of expertise:

Legal

Financial

Operations

Nurse Clinician

Reimbursement/RAI

Academic

Therapy

Informatics

Nurse Leader

PLEASE ANSWER THE FOLLOWING QUESTIONS (ATTACH ANOTHER SHEET IF NEEDED):

1. How long have you been involved with AAPACN (or AANAC and/or AADNS)? Describe your involvement if it exceeds obtaining RAC-CT, QCP or DNS-CT certification. This may include committee or task force participation, conference attendance, AANACConnect or DNS Network community involvement or other work with/for AANAC or AADNS.
2. Please describe how your experience addresses the desired skills and expertise identified above.
3. Please share your perspective on how AAPACN can achieve the organization's mission to support the professional development, empowerment and success of its members, with resources optimizing return on members' investment.
4. Have you previously served in a leadership role of a national, non-profit professional or industry organization?

Please download and complete this form. Send it, along with your resume, to Teresa Summers at tsummers@aapacn.org.

If you choose to complete the form and mail it, please return it and your resume by FedEx (receipt signature required), UPS (receipt signature required) or the USPS (return receipt requested). No faxes will be accepted. Mail to: **AAPACN, 400 S. Colorado Blvd., Ste. 600, Denver, CO 80246**

THE APPLICATION DEADLINE IS JULY 31, 2020.

AAPACN Board of Directors

1. CHAIR, STEPHANIE KESSLER, RAC-CT

RKL, CPA - Partner
Dallastown, PA

2. CHAIR-ELECT, JILLENE (JILL) SNOW, MBA, BSN, RN-C, CHC

Ethica – SVP Clinical Operations
Forsyth, GA

3. SECRETARY, ROBERT MOORE, RN, DNS-CT, RAC-CT

Matrixcare – Project Manager
Warren, PA

4. TREASURER, JENNIFER SCULLY, RN, BSN, CCM, CHRM, NHA, DNS-CT

Clinical Resources, LLC – President
Atlanta, GA

5. BARBARA BAYLIS, RN, MSN, CDP, CADDCT

Senior Living Properties, LLC – Chief Clinical Officer
Spring, TX

6. NANCY BEECHAM, RN-BC, BS, CDONA/LTC, FACDONA

Advantage Surgical Wound Care
Vista, CA

7. MARY ELLEN DELLEFIELD, PHD, RN

Researcher
San Diego, CA

8. JANET FELDKAMP, RN, BSN, LNHA, CHC, JD

Benesch, Friedlander, Coplan & Aronoff LLP – Nurse Attorney
Columbus, OH

9. ELIZABETH (BETH) FLORCZAK, RN, BSN, MSN

Legacy Healthcare – VP Clinical Education & Professional Development
Orland Park, IL

10. JEANNE GERSTENKORN, RN, BSN, MSN

Presbyterian Manors of Mid-America
Wichita, KS

11. MAUREEN MCCARTHY, BS, RN, RAC-MT, QCP-MT, DNS-MT, RAC-CTA

Celtic Consulting, LLC – President
Torrington, CT

12. KELTON SWARTZ, BS, RAC-CT

Cerner Corporation - Strategist
Columbus, OH

Strategic Plan AAPACN/AANAC/AADNS 2019-2020

MISSION/GLOBAL END:

AAPACN exists to support the professional development, empowerment and success of its members, with resources optimizing return on members' investment.

VISION:

AAPACN is the respected voice and pre-eminent organization providing leading-edge information and education relevant for its members.

VALUES:

- Integrity
- Innovation
- Inspiration
- Influential

STRATEGIC GOAL/ PRIORITY RESULTS	OBJECTIVES	TACTICS
<p>1. Members have the knowledge and resources necessary for professional success in the PAC environment.</p>	<p>1.1.1. Knowledge priorities: Members receive knowledge resources about:</p> <p>1.1.1.1. Evidence-based practices for the PAC field.</p> <p>1.1.1.2. Emerging trends, legislation and regulation impact PAC.</p>	<p>1.1.1.1</p> <ul style="list-style-type: none"> • Certification programs (RAC-CT, RAC-CTA, QCP, DNS-CT) • Tools (FWAW, QM survival guide, restorative nursing guide, forecasting tool, survey readiness toolkit) • Courses outside of certification programs (MDS Essentials, DNS Fundamentals, etc.) • Innovative and timely conference sessions • Potential new area of work: becoming an ANCC approver <p>1.1.1.2.</p> <ul style="list-style-type: none"> • Newsletters, newsfeed, podcasts, webinars • Developing expertise in behavioral health/ dementia/ memory care, reframing “elders”

	<p>1.1.1. Resource priorities: Members value AAPACN as a key professional resource for:</p> <p>1.1.2.1. Access to experts, tools and resources;</p> <p>1.1.2.2. A professional community with collaboration related to work products and processes;</p> <p>1.1.2.3. Skills and competencies to affect successful transitions of leadership;</p> <p>1.1.2.4. Members receive exclusive discounts on AAPACN products and services;</p> <p>1.1.2.5 Members benefit from affinity buying programs and discounts.</p>	<p>1.1.2.1.</p> <ul style="list-style-type: none"> • Provide member-benefit tools and webinars • Use business partnerships for access to tools, CEUs, and evidence-based materials • Cross-promotion of AANAC and AADNS product availability • Websites: articles and resources posted to both • Expert monitoring of both online communities • Conference exhibit hall <p>1.1.2.2.</p> <ul style="list-style-type: none"> • LTC - MDS Network, DNS Network • Other topic specific sub-communities (e.g., PDPM in 2019) <p>1.1.2.3.</p> <ul style="list-style-type: none"> • Career “ladder” programming: MDS Essentials to RAC-CT to RAC-CTA, DNS Fundamentals to DNS-CT • Newsletters, newsfeed, podcasts, webinars, especially on AADNS • Explore adding staff development program/certification • Potential new areas: staffing crisis; acuity-based staffing <p>1.1.2.4.</p> <ul style="list-style-type: none"> • Cross-promotion of AANAC and AADNS product availability • Advertising and PR initiatives to increase membership recruitment and retention • <i>Focus attention on PDP/OM membership</i> <p>1.1.2.5</p> <ul style="list-style-type: none"> • Business partner products and services
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<p>2. There are recognized standards of competency in the long-term care nursing profession.</p>	<p>1.2.1. There is growth in the recognition and pursuit of AAPACN certifications.</p>	<p>1.2.1.</p> <ul style="list-style-type: none"> • Marketing to increase certifications and recertifications • Review, revise and implement changes in certifications related to learning channels, presentation, and exams • Explore new certification opportunities, including “micro-credentialing” opportunities • <i> Garner support from other national and state organizations as education partners.</i>
<p>3. AAPACN is recognized as a credible and leading resource in legislation and public policy development.</p>	<p>1.3.1. Legislators/public policy-makers seek out and value AAPACN’s perspective prior to enacting legislation and public policy.</p>	<p>1.3.1.</p> <ul style="list-style-type: none"> • Participate in LTC, PAC, and nursing related collaborations • Continue to build relationship with CMS • Continue to build collaborative relationships with other PAC entities • Identify and engage nurses in Congress (and other health care professionals) • Develop AAPACN’s own legislative agenda
<p>4. AAPACN is recognized and valued for its role in the continuum of care.</p>	<p>1.4.1. Post-acute care is a highly respected specialty within the nursing profession.</p>	<p>1.4.1.</p> <ul style="list-style-type: none"> • Articles in journals, newsletters and publications produced by AAPACN experts • Articles about AAPACN experts, staff, products, and resources in professional pubs. • Explore ways to have articles in publications that are not specific to LTC/PAC • Advertising to support AAPACN products as well as PAC nurses • <i> Engage Student Nurses Associations for marketing and membership recruitment.</i> • <i> Work w/nursing schools to review and change curriculum to provide nurses with necessary skills.</i>

	<p>1.4.2. There is growth in the numbers of persons pursuing careers in LTC/ PAC.</p>	<p>1.4.2.</p> <ul style="list-style-type: none">• Promotional/marketing campaign to show nurses as educated professionals needing complex skill sets• Work with universities in partnership to make PAC clinical rotations more useful and challenging
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Policy 4.5 – Board Members’ Code of Conduct

The Board commits itself and its members to ethical, businesslike, and lawful conduct, including proper use of authority and appropriate decorum when acting as board members.

1. Members must represent unconflicted loyalty to the interests of the membership. This accountability supersedes any conflicting loyalty such as that to advocacy or interest groups and membership on other boards or staffs. It also supersedes the personal interest of any board member acting as a consumer of the organization’s services.
2. Members must avoid conflict of interest with respect to their fiduciary responsibility.
 - A. There must be no self-dealing or any conduct of private business or personal services between any board member and the organization, except as procedurally controlled to assure openness and competitive opportunity.
 - B. When the Board is to decide upon an issue about which a member has a conflict of interest, that member shall absent herself or himself without comment from not only the vote but also from the deliberation.
 - C. Board members must not use their positions to obtain employment with AAPACN for themselves, family members or close associates. Should a member apply for staff employment, he or she must first resign from the Board.
 - D. Board members may not serve in any compensated positions within the organization.
3. Board members will annually complete a form disclosing their involvements with other organizations, with vendors, or any other associations that might produce a conflict, and shall advise the Board Chair of any changes in status during the year that might create potential conflict of interest.
4. Board members may not attempt to exercise individual authority over the organization.
 - A. Board members’ interaction with the President and CEO or with staff must recognize the lack of authority vested in individuals except when explicitly Board authorized.
 - B. Board members’ interactions with public, media or other entities must recognize the same limitation, and that board members are not to speak for the President and CEO or speak for the Board except to repeat explicitly stated board decisions.
 - C. Except for participation in Board deliberation about whether the President and CEO has achieved any reasonable interpretation of Board policies, Board members’ will not publicly express individual judgments of performance of employees or the President and CEO.
5. Board members will respect the confidentiality appropriate to issues of a sensitive nature.
6. A Board member aware of credible information that suggests that a Board policy has been violated, by either the Board or the President and CEO, has an affirmative obligation to bring the concern to the Board’s agenda for monitoring.
7. Board members will support the legitimacy and authority of the final determination of the Board on any matter, irrespective of the member’s personal position on the issue.

Policy 4.6 – Directors’ Individual Responsibilities

The individual and collective participation of its members is integral to the leadership success of the Board.

Therefore, each Board member is expected to fulfill the following responsibilities:

1. Attendance — as effective deliberations and decision-making require collaboration and participation, Board members are expected to attend Board meetings in the manner for which the meeting is held (i.e., telephone, in person). Absence from more than one of the Board’s regularly scheduled meetings in any Board planning year will constitute that member’s resignation from the Board.
 - A. An absence must be reported and/or requested to the Board Chair.
 - B. In case of extenuating circumstances, a Board member may request a waiver to this provision.
These waivers may be granted only by vote of the Board.
3. Responsiveness – Board members are expected to respond promptly to communications from the Board Chair and/or from the President and CEO or their delegate.
4. Preparation and Participation — Board members should expect to spend twelve to fifteen (12 – 15) days per year devoted to AAPACN Board meetings, conference calls, and other organizational meetings. Board members should review agenda materials in advance of Board and committee meetings, as well as other materials related to the organization (websites, manuals, etc.)
5. Members as Individuals — The President and CEO is accountable only to the Board as a whole, and not to individual Board members. Therefore, the relationship between the President and CEO and individual members of the Board, including the Board Chair, is collegial, not hierarchical.
6. Volunteerism — As the President and CEO is responsible for operational activities and results, members of the Board choosing, as individuals, to volunteer in operational capacities are subject to the direct supervision of the President and CEO or responsible staff person.
7. Ambassadorship — Board members are expected to serve as ambassadors for the organization.
 - A. Board members should be familiar with all programs and materials provided to members, students and potential members.
 - B. Board members should make all effort to meet and spend time with members, sponsors and business partners.
 - C. Board members should represent AAPACN, AANAC, and AADNS as much as is professionally possible within other organizations with whom they work, such as employers or other professional organizations.
 - D. Participation in Organizational Activities — In addition to Board meetings, Board members are expected to attend conferences and associated events.