Dear facility leaders and administrators:

Is your staff well trained in PDPM and ICD-10 coding? Are quality measures still a challenge?

Mark your calendar to send your staff to the 2020 AAPACN Conference, April 15-17 in Atlanta, GA. Have they asked to attend before, but you lacked a business case for sending key team members? We’re here to share why this event is critical to continued quality improvement and increased reimbursement.

The AAPACN conference is a three-day professional development opportunity for your team to obtain critical tools and resources, get inspired to provide excellent care, and sharpen their knowledge to ensure success in value-based payment models. Year after year, this event offers the most up-to-date and accurate information through inspiring keynotes, breakout sessions, roundtables, and product theaters.

What information can you expect your team to learn at the 2020 AAPACN conference and put to use in your facility?

- **CMS officials delivering the most recent updates and MDS coding rules.** AAPACN is the recognized leader in providing expertly condensed and comprehensive CMS updates, straight from the source. Ensure anyone involved in the RAI process knows the most current regulatory updates.
- **Knowledge to navigate new payment changes.** From PDPM to MDS changes to ICD-10, these critical reimbursement shifts will be covered by the best in the field.
- **Tactics to enhance resident care and focus.** Staff competencies, documentation, restorative nursing, and person-centered care all play a major role in providing the best care possible to your residents.
- **Strategies to comply with federal regulations.** QAPI implementation is just around the corner, be sure your team understands what is needed to be prepared to fully implement this program.

The 2020 Conference is an incredible opportunity for your staff to strengthen and enhance their knowledge to be great leaders and provide excellent resident care. Visit our website at [https://www.aapacn.org/aapacn-2020-conference/](https://www.aapacn.org/aapacn-2020-conference/) for a full schedule, breakout and keynote session descriptions, speaker bios, and much more. For budgeting help, please use the “cost to attend” chart below. If you have any questions, don’t hesitate to contact us at 800.768.1880 or send us an email at conference@aapacn.org.

Regards,

**Tracey Moorhead**  
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[www.AAPACN.org](http://www.AAPACN.org)
The information below should help you or your bosses budget the correct amount for your team’s educational experience at the 2020 AAPACN Conference.

<table>
<thead>
<tr>
<th>Item</th>
<th>Estimated Cost</th>
<th>Individual Costs (x Number of Staff Attending)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference registration* member, early-bird rate (early-bird deadline is March 23)</td>
<td>$480</td>
<td></td>
</tr>
<tr>
<td>Average flight or mileage to Atlanta</td>
<td>$375</td>
<td></td>
</tr>
<tr>
<td>Hotel (cost per night), two nights average*</td>
<td>$209 per night x 2 nights*</td>
<td></td>
</tr>
<tr>
<td>Meals</td>
<td>$28 per day x 3 meals per day</td>
<td></td>
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<tr>
<td>Ground transportation, parking, taxis, shuttles, etc.</td>
<td>$30 - 45</td>
<td></td>
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<tr>
<td></td>
<td>Average total = $1,417</td>
<td>Total Cost For Your Staff =</td>
</tr>
</tbody>
</table>

*This total does not include local taxes and fees, which are subject to change. Total based on two nights for the conference. Additional cost may apply if attending a pre-conference workshop. Flights and meals may vary.